

## **Boomerang Ventures / Fireside Chat Sponsorship Package Opportunities**

### **Advocate Sponsor: Promoter**

- Sponsor will promote the event on their website and share with their network (i.e., email, social media, etc.)
- Recognition during opening remarks and closing remarks

### **Innovator Sponsor: \$500 - \$2,499**

- Logo placement on Eventbrite page, event website and event program
- Recognition during opening remarks and closing remarks
- One social media post highlighting sponsor's involvement in the event
- Logo placement on post-event email thanking attendees and sponsors

### **Visionary Sponsor: \$2,500 - \$4,999**

- All benefits of Innovator +
- Logo placement on event signage
- Opportunity to display promotional materials at the event
- Verbal recognition during the event
- Two social media posts highlighting sponsor's involvement in the event

### **Pioneer Sponsor: \$5,000**

- All benefits of Visionary +
- Recognition as the event's main sponsor
- Option to include a representative on the Fireside Chat panel or Guest Moderator for the Q&A portion of the event
- Prominent logo placement on event materials
- Up to 5-minute event introduction by a company representative
- Three social media posts highlighting sponsor's involvement in the event

Sponsor benefits can be adjusted to fit Boomerang Ventures' needs and the interests of potential sponsors.

The Sponsorship names are aligned with Boomerang Ventures' focus on supporting innovative healthcare startups and early growth-stage companies, while also evoking a sense of leadership and forward-thinking.